



PRELIMINARY PROGRAMME

Delivering Animal Welfare and Quality: Transparency in the Food Production Chain

8-9 October 2009, Ultuna, Uppsala, Sweden

Thursday, 8 October 2009

8.30–9.00 Registration and coffee/tea

9.00–9.50 **WELCOME AND INTRODUCTION**

Chair: Anders Lönnblad, Deputy Director-General, Ministry of Agriculture, Sweden

Welcome speech

Eskil Erlandsson, Minister for Agriculture, Sweden

Perspective from the Commission

Androulla Vassiliou, Commissioner for DG Health & Consumers (to be confirmed)

The vision of the Welfare Quality Project

Harry Blokhuis

9.50–10.45 **ASSESSING ANIMAL WELFARE**

Chair: Andy Butterworth

How did we design the welfare measures?

Linda Keeling

Creating a welfare scoring system

Isabelle Veissier

Assessment and certification 'costs and benefits'

Ian Burton

10.45–11.45 **Poster and video presentations**

Coffee/tea

11.45–12.45 **COMMUNICATING WELFARE INFORMATION**

Chair: Linda Keeling

Feeding support information back to management

Andy Butterworth

Improvement strategies from Welfare Quality

Xavier Manteca

What can we tell consumers and retailers?

Henry Buller

Retailer communication

Aldin Hilbrand



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| 12.45–14.30 | Lunch Poster presentations |
| 14.30–17.30 | A global perspective on animal welfare Talks and panel discussion Moderator: David Bayvel, Director, Ministry of Agriculture and Forestry, New Zealand Speakers from international organisations including the World Bank and FAO, together with representatives from third countries and industry, will give their views on this topic |
| 17.30 (approx) | End |
| 19.30 | Conference Banquet |

Friday, 9 October 2009

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| 8.00–8.30 | Coffee/tea |
| 8.30–9.15 | SOCIETAL VIEWS, COSTS AND BENEFITS <i>Chair: Henry Buller</i> |
| | Citizen and farmer perspectives <i>Bettina Bock and Mara Miele</i> |
| | Socio-economic studies <i>Kees de Roest</i> |
| 9.151–0.15 | Thematic activity: IMPLEMENTATION AND STRATEGY Four parallel seminar sessions will explore how the WQ results might be implemented and what strategic options and requirements there are. |
| 9.15–10.15 | Session 1 – Is monitoring animal welfare helpful for farmers? <i>Chair: Leif Erland Nielsen, European Economic and Social Committee</i> |
| 9.15–10.15 | Session 2 – Animal welfare in the market <i>Chair: Keith Kenny</i> |
| 9.15–10.15 | Session 3 – Animal-based measures in the regulatory framework? What can be regulated with regards to animal welfare? <i>Chair: Martin Appelt, Canada</i> |
| 9.15–10.15 | Session 4 – Consumer or citizen? Which are we at the supermarket? <i>Chair: To be confirmed</i> |
| 10.15–11.15 | Poster and video presentations Coffee/tea |



11.15–12.45

Moving forward: Short talk sessions and discussion panel

Chair: Isabelle Veissier

Feedback from the parallel sessions

Presentation of short statements from each parallel session

An NGO view

Sonja van Tichelen, Eurogroup for animals

The Welfare Quality Advisory Committee – Looking ahead

Peter Sandoe

An outcomebased approach to animal welfare during transport

Martin Appelt, Canada

Views from a farmer

Henri de Thoré

Filling gaps, exploiting new technologies, maintaining an assessment system and keeping up the momentum

Harry Blokhuis

Panel discussions

Discussion and questions from the audience

12.45–13.30

Closing statements

Chair: Harry Blokhuis

Timothy Hall, Head of Unit, DG Research

David Bayvel, Director, Ministry of Agriculture and Forestry, New Zealand

Anders Lönnblad, Deputy Director-General, Ministry of Agriculture, Sweden

13.30

Lunch
