Organization of value chains actors and their role for future of biodiversity in Albanian MAP:

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(Medical & Aromatic Plants Products in Albania)
1991 Export
211,920 Tons = 71 Mil. usd
of MAP-s
Albania
2012 Export
52 000 Tons = 21 Mil. Euro
of MAP-s

Albania
**EXPORTS**

- 30% of European medicinal flora grows in Albania
- 320 aromatic and medicinal plants
- Albanian Herb and Spice Industry are over 95% wild
- More then 60 years of export experience but nothing in processing experience
- Sold in export markets
- Dried bulk
- Essential oils
- Fresh herbs
- Packaged teas
- Packaged spices
- Drum of essential oils Packaged. Albanian Essential Oils
Albanian Essential Oils

EXPORTS

• Sage
• Oregano
• Juniper (red)
• Juniper (black)
• Laurel
• Thyme (vlg)
• Savory
• Myrtle
• Fir
• Pine
• Rosemary
• Lavender
IMPORTANT FACTOR IN ALBANIAN MEDICINAL & AROMATIC PLANTS INDUSTRY

Time by time Albanian Actors in MAP-s going together to see how we can do for future perspectives
PROBLEMS

• Migration from rural area
• Over Harvests
• MAP’s Processing
95% of all Albanian Medicinal & Aromatic Plants are natural grown by them self.
Last 10 Years
we start investments in processing technology
XHERDO Ltd
Processing & Export of MAP-s
XHERDOO Ltd

• Blue berry, Hand cleaning

Albania
USA MARKET

• 60% USA Market covered by Albanian Sage
Now around 137 Spices are Certified Bio Organic and are present in world market
Welcome in Albania May 2014