

HerbAid

Slovakian project to assist the successful start of small business projects under the protection of FairTrade network



HERBAID is a joint project for the advancement of fresh cut herb production in Slovakia.

HERBAID supports the growers from the marginalized communities and closely cooperates with Foster Houses, people who have left the Foster Houses, Protected Housing communities, Roma people, Addicted communities, Social Workshops, Homeless communities, etc.

According to the project principles the collaborating partners receive seeds and tools for fresh herb growing and are continuously mentored by Herb Experts. Transplants are raised and supplied by a new herbal farm in Lubietova, Slovakia. Partners are welcome and free to use the facilities of the Production and Logistic Center in Lubietova for processing of the herb crops - washing, cutting, drying, packaging, freezing, etc.

Details and activities of the project are contained in the web-site: <http://herbaid.eu/index.php/en/>

Project co-ordination: No-Gravity, Bratislava, Slovakia.

The project is aimed at utilizing the numerous advantages of growing fresh herbs in containers, i.e. it is easy, compact with low-maintenance inputs making it ideal for novice gardeners. As a result it can supply fresh herbs for culinary purposes (cooking) while saving money over having to purchase those herbs at a grocery store. Lastly, like in aromatherapy, herbs can fill homes with a pleasant aroma. Using the technology of home, container herb gardening supplied by the project is one of the simpler ways to get started growing plants

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